

Rep Order# 6840823
EC'd Yes

Ver# 1
Status New

Printed: 08/13/2012 9:39 AM
Last Received: 08/10/2012 2:19 PM
Showing Buylines: All Lines

1 of 4


Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () HEINRICH FOR SENATE
Product political
Estimate# 2200
Buyer Cathie Herrick
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 334/332/2200
Flight Dates 08/14/2012 - 08/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| --- CONTRACT COMMENT --- | | | | | | | | | | SC=* | | | |
|--------------------------|---------|--------------------|-------------|----------|-----|------------|------------|-----|---------|------------|-------------|----|--|
| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT | |
| 1 | | KRQE NEWS 13 @ 5A | 08/14-08/14 | \$75.00 | :30 | 1 | 1 | TU | 5A-6A | \$75.00 | 1 | | |
| 2 | | KRQE NEWS 13 @ 5A | 08/15-08/15 | \$75.00 | :30 | 1 | 1 | W | 5A-6A | \$75.00 | 1 | | |
| 3 | | KRQE NEWS 13 @ 5A | 08/16-08/16 | \$75.00 | :30 | 1 | 1 | TH | 5A-6A | \$75.00 | 1 | | |
| 4 | | KRQE NEWS 13 @ 5A | 08/17-08/17 | \$75.00 | :30 | 1 | 1 | F | 5A-6A | \$75.00 | 1 | | |
| 5 | | KRQE NEWS 13 @ 5A | 08/20-08/20 | \$75.00 | :30 | 1 | 1 | M | 5A-6A | \$75.00 | 1 | | |
| 6 | | KRQE NEWS 13 @ 5A | 08/21-08/21 | \$75.00 | :30 | 1 | 1 | TU | 5A-6A | \$75.00 | 1 | | |
| 7 | | KRQE NEWS 13 @ 5A | 08/22-08/22 | \$75.00 | :30 | 1 | 1 | W | 5A-6A | \$75.00 | 1 | | |
| 8 | | KRQE NEWS 13 @ 6A | 08/14-08/14 | \$125.00 | :30 | 1 | 1 | TU | 6A-7A | \$125.00 | 1 | | |
| 9 | | KRQE NEWS 13 @ 6A | 08/15-08/15 | \$125.00 | :30 | 1 | 1 | W | 6A-7A | \$125.00 | 1 | | |
| 10 | | KRQE NEWS 13 @ 6A | 08/17-08/17 | \$125.00 | :30 | 1 | 1 | F | 6A-7A | \$125.00 | 1 | | |
| 11 | | THE PRICE IS RIGHT | 08/15-08/15 | \$300.00 | :30 | 1 | 1 | W | 11A-12P | \$300.00 | 1 | | |
| 12 | | THE PRICE IS RIGHT | 08/16-08/16 | \$300.00 | :30 | 1 | 1 | TH | 11A-12P | \$300.00 | 1 | | |
| 13 | | THE PRICE IS RIGHT | 08/17-08/17 | \$300.00 | :30 | 1 | 1 | F | 11A-12P | \$300.00 | 1 | | |
| 14 | | DR. PHIL | 08/14-08/14 | \$300.00 | :30 | 1 | 1 | TU | 3P-4P | \$300.00 | 1 | | |

Station KRQE-TV ALBUQUERQUE, NM. Agency () BUYING TIME Rep Firm () PHILADELPHIA
 Advertiser () HEINRICH FOR SENATE 650 MASSACHUSETTS AVE, N.W., SUITE 210 Sales Office () AMY MCCREARY
 Product political WASHINGTON, DC 20001 Salesperson ()
 Estimate# 2200 Agency C/P1/P2/E 334/332/2200 Salesperson Phone# 215-568-6540
 Buyer Cathie Herrick Flight Dates 08/14/2012 - 08/22/2012 Salesperson FAX# 215-568-1845
 Phone# Hiatus Weeks
 Fax#

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|------------------------------------|-------------|--------------|-----|------------|------------|-----|---------|------------|-------------|----|
| 15 | | DR. PHIL | 08/15-08/15 | \$300.00 2 | :30 | 1 | 1 | W | 3P-4P | \$300.00 | 1 | |
| 16 | | DR. PHIL | 08/16-08/16 | \$300.00 2 | :30 | 1 | 1 | TH | 3P-4P | \$300.00 | 1 | |
| 17 | | DR. PHIL | 08/20-08/20 | \$300.00 2 | :30 | 1 | 1 | M | 3P-4P | \$300.00 | 1 | |
| 18 | | DR. PHIL | 08/22-08/22 | \$125.00 4 | :30 | 1 | 1 | W | 3P-4P | \$125.00 | 1 | |
| 19 | | CBS EVENING NEWS/KRQE NEWS 13 @ 53 | 08/19-08/19 | \$275.00 3 | :30 | 1 | 1 | SU | 458P-6P | \$275.00 | 1 | |
| 20 | | CBS EVENING NEWS/KRQE NEWS 13 @ 53 | 08/18-08/18 | \$175.00 4 | :30 | 1 | 1 | SA | 458P-6P | \$175.00 | 1 | |
| 21 | | KRQE NEWS 13 @ 430P | 08/14-08/14 | \$550.00 2 | :30 | 1 | 1 | TU | 430P-5P | \$550.00 | 1 | |
| 22 | | KRQE NEWS 13 @ 430P | 08/16-08/16 | \$550.00 2 | :30 | 1 | 1 | TH | 430P-5P | \$550.00 | 1 | |
| 23 | | KRQE NEWS 13 @ 430P | 08/17-08/17 | \$550.00 2 | :30 | 1 | 1 | F | 430P-5P | \$550.00 | 1 | |
| 24 | | KRQE NEWS 13 @ 430P | 08/20-08/20 | \$550.00 2 | :30 | 1 | 1 | M | 430P-5P | \$550.00 | 1 | |
| 25 | | KRQE NEWS 13 @ 430P | 08/22-08/22 | \$550.00 2 | :30 | 1 | 1 | W | 430P-5P | \$550.00 | 1 | |
| 26 | | JEOPARDY | 08/15-08/15 | \$1,400.00 2 | :30 | 1 | 1 | W | 6P-630P | \$1,400.00 | 1 | |
| 27 | | JEOPARDY | 08/16-08/16 | \$1,400.00 2 | :30 | 1 | 1 | TH | 6P-630P | \$1,400.00 | 1 | |
| 28 | | JEOPARDY | 08/17-08/17 | \$1,400.00 2 | :30 | 1 | 1 | F | 6P-630P | \$1,400.00 | 1 | |
| 29 | | JEOPARDY | 08/21-08/21 | \$1,400.00 2 | :30 | 1 | 1 | TU | 6P-630P | \$1,400.00 | 1 | |
| 30 | | WHEEL OF FORTUNE | 08/14-08/14 | \$1,700.00 2 | :30 | 1 | 1 | TU | 630P-7P | \$1,700.00 | 1 | |

Rep Order# 6840823 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 08/13/2012 9:39 AM
Last Received: 08/10/2012 2:19 PM
Showing Buylines: All Lines

3 of 4

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () HEINRICH FOR SENATE
Product political
Estimate# 2200
Buyer Cathie Herrick
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 334/332/2200
Flight Dates 08/14/2012 - 08/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|-----------------------------|-------------|---------------------|-----|------------|------------|-----|-------------|------------|-------------|----|
| 31 | | WHEEL OF FORTUNE | 08/20-08/20 | \$1,700.00 2 | :30 | 1 | 1 | M | 630P-7P | \$1,700.00 | 1 | |
| 32 | | KRQE NEWS 13 AT 10P | 08/19-08/19 | \$800.00 3 | :30 | 1 | 1 | SU | 10P-1035P | \$800.00 | 1 | |
| 33 | | KRQE NEWS 13 AT 10P | 08/18-08/18 | \$700.00 3 | :30 | 1 | 1 | SA | 10P-1035P | \$700.00 | 1 | |
| 34 | | KRQE NEWS 13 AT 10P | 08/15-08/15 | \$1,100.00 3 | :30 | 1 | 1 | W | 10P-1035P | \$1,100.00 | 1 | |
| 35 | | KRQE NEWS 13 AT 10P | 08/16-08/16 | \$1,100.00 3 | :30 | 1 | 1 | TH | 10P-1035P | \$1,100.00 | 1 | |
| 36 | | KRQE NEWS 13 AT 10P | 08/22-08/22 | \$1,100.00 3 | :30 | 1 | 1 | W | 10P-1035P | \$1,100.00 | 1 | |
| 37 | | LATE SHOW W/DAVID LETTERMAN | 08/14-08/14 | \$175.00 4 | :30 | 1 | 1 | TU | 1035P-1137P | \$175.00 | 1 | |
| 38 | | LATE SHOW W/DAVID LETTERMAN | 08/15-08/15 | \$175.00 4 | :30 | 1 | 1 | W | 1035P-1137P | \$175.00 | 1 | |
| 39 | | LATE SHOW W/DAVID LETTERMAN | 08/16-08/16 | \$175.00 4 | :30 | 1 | 1 | TH | 1035P-1137P | \$175.00 | 1 | |
| 40 | | LATE SHOW W/DAVID LETTERMAN | 08/20-08/20 | \$175.00 4 | :30 | 1 | 1 | M | 1035P-1137P | \$175.00 | 1 | |
| 41 | | LATE SHOW W/DAVID LETTERMAN | 08/21-08/21 | \$175.00 4 | :30 | 1 | 1 | TU | 1035P-1137P | \$175.00 | 1 | |
| 42 | | THE CLOSER | 08/18-08/18 | \$100.00 4 | :30 | 1 | 1 | SA | 1035P-1137P | \$100.00 | 1 | |
| 43 | | HOUSE | 08/19-08/19 | \$100.00 4 | :30 | 1 | 1 | SU | 1035P-1137P | \$100.00 | 1 | |
| 44 | | THE CLOSER | 08/19-08/19 | \$75.00 4 | :30 | 1 | 1 | SU | 1137P-1237A | \$75.00 | 1 | |

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () HEINRICH FOR SENATE
Product political
Estimate# 2200
Buyer Cathie Herrick
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 334/332/2200
Flight Dates 08/14/2012 - 08/22/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

| Ln | Daypart | Program | Dates | Rate | Len | Spots/Week | # of Weeks | Day | Time | Total Cost | Total Spots | LT |
|----|---------|--------------------------|-------------|----------|-----|------------|------------|-----|---------|------------|-------------|----|
| 45 | | JEOPARDY | 08/18-08/18 | \$275.00 | :30 | 1 | 1 | SA | 6P-630P | \$275.00 | 1 | |
| 46 | | KRQE NEWS 13 SUN MORNING | 08/19-08/19 | \$100.00 | :30 | 1 | 1 | SU | 7A-8A | \$100.00 | 1 | |

---REPORT TOTALS---

Report Totals: 46 / \$21,650.00

---SALES MONTHLY TOTALS---

Aug 12: 46 / \$21,650.00
Sales Totals: 46 / \$21,650.00
Station Totals: 46 / \$21,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|---------|----------|---------|---------|----------|
| Market Totals | \$65,606 | CABL 0% | KASA 1% | KASY 1% | KBIM 0% | KOAT 39% |
| | | KOB 26% | KRQE 33% | KWBQ 0% | | |

---COMPETITIVE COMMENTS---

EST SHARES

Books JUL12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 08/14/12-08/22/12

| Alt Order # | Advertiser | Order | Inv. Code (Book | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|-------------|------------|-------|-----------------|-------------|--------|--------|-------|---------|----------|----------|-------|------|
|-------------|------------|-------|-----------------|-------------|--------|--------|-------|---------|----------|----------|-------|------|

Date: 08/14/12

Station: KRQE

| | | | | | | | | | | | | |
|----------|-----------------|--------|-----------------|-------------|-----|----|-------|-----------|------|-------------|------------|------------|
| 06840823 | POL/Heinrich fr | 198032 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | political | 2200 | 5:39:33 AM | MH12TVENV1 | \$75.00 |
| 06840823 | POL/Heinrich fr | 198032 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | political | 2200 | 6:37:45 AM | MH12TVENV1 | \$125.00 |
| 06840823 | POL/Heinrich fr | 198032 | Dr. Phil | 3p-4p | :30 | P2 | [ALL] | political | 2200 | 3:33:17 PM | MH12TVENV1 | \$300.00 |
| 06840823 | POL/Heinrich fr | 198032 | M-F KRQE News | 430p-5p | :30 | P2 | [ALL] | political | 2200 | 4:37:40 PM | MH12TVENV1 | \$550.00 |
| 06840823 | POL/Heinrich fr | 198032 | M-F 630p-7p | M-F 630p-7p | :30 | P2 | [ALL] | political | 2200 | 6:41:33 PM | MH12TVENV1 | \$1,700.00 |
| 06840823 | POL/Heinrich fr | 198032 | David Letterman | 1035p-1137p | :30 | P4 | [ALL] | political | 2200 | 11:25:30 PM | MH12TVENV1 | \$175.00 |

\$2,925.00

\$2,925.00

Date: 08/15/12

Station: KRQE

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|----------|-----------------|--------|-----------------|-------------|-----|----|-------|-----------|------|-------------|--|------------|
| 06840823 | POL/Heinrich fr | 198032 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | political | 2200 | 5:25:17 AM | | \$75.00 |
| 06840823 | POL/Heinrich fr | 198032 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | political | 2200 | 6:38:45 AM | | \$125.00 |
| 06840823 | POL/Heinrich fr | 198032 | Price is Right | 11a-12p | :30 | P3 | [ALL] | political | 2200 | 10:58:30 AM | | \$300.00 |
| 06840823 | POL/Heinrich fr | 198032 | Dr. Phil | 3p-4p | :30 | P2 | [ALL] | political | 2200 | 3:15:01 PM | | \$300.00 |
| 06840823 | POL/Heinrich fr | 198032 | M-F 6p-630p | M-F 6p-630p | :30 | P2 | [ALL] | political | 2200 | 6:28:44 PM | | \$1,400.00 |
| 06840823 | POL/Heinrich fr | 198032 | LN M-F | 10p-1035p | :30 | P3 | [ALL] | political | 2200 | 10:17:57 PM | | \$1,100.00 |
| 06840823 | POL/Heinrich fr | 198032 | David Letterman | 1035p-1137p | :30 | P4 | [ALL] | political | 2200 | 10:59:15 PM | | \$175.00 |

\$3,475.00

\$3,475.00

Date: 08/16/12

Station: KRQE

| | | | | | | | | | | | | |
|----------|-----------------|--------|-----------------|-------------|-----|----|-------|-----------|------|-------------|--|------------|
| 06840823 | POL/Heinrich fr | 198032 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | political | 2200 | 5:46:06 AM | | \$75.00 |
| 06840823 | POL/Heinrich fr | 198032 | Price is Right | 11a-12p | :30 | P3 | [ALL] | political | 2200 | 11:29:56 AM | | \$300.00 |
| 06840823 | POL/Heinrich fr | 198032 | Dr. Phil | 3p-4p | :30 | P2 | [ALL] | political | 2200 | 3:07:08 PM | | \$300.00 |
| 06840823 | POL/Heinrich fr | 198032 | M-F KRQE News | 430p-5p | :30 | P2 | [ALL] | political | 2200 | 4:47:55 PM | | \$550.00 |
| 06840823 | POL/Heinrich fr | 198032 | M-F 6p-630p | M-F 6p-630p | :30 | P2 | [ALL] | political | 2200 | 6:28:59 PM | | \$1,400.00 |
| 06840823 | POL/Heinrich fr | 198032 | LN M-F | 10p-1035p | :30 | P3 | [ALL] | political | 2200 | 10:16:57 PM | | \$1,100.00 |
| 06840823 | POL/Heinrich fr | 198032 | David Letterman | 1035p-1137p | :30 | P4 | [ALL] | political | 2200 | 10:46:45 PM | | \$175.00 |

\$3,900.00

\$3,900.00

Date: 08/17/12

Station: KRQE

| | | | | | | | | | | | | |
|----------|-----------------|--------|----------------|-------------|-----|----|-------|-----------|------|-------------|--|------------|
| 06840823 | POL/Heinrich fr | 198032 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | political | 2200 | 5:25:47 AM | | \$75.00 |
| 06840823 | POL/Heinrich fr | 198032 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | political | 2200 | 6:12:30 AM | | \$125.00 |
| 06840823 | POL/Heinrich fr | 198032 | Price is Right | 11a-12p | :30 | P3 | [ALL] | political | 2200 | 10:59:30 AM | | \$300.00 |
| 06840823 | POL/Heinrich fr | 198032 | M-F KRQE News | 430p-5p | :30 | P2 | [ALL] | political | 2200 | 4:38:40 PM | | \$550.00 |
| 06840823 | POL/Heinrich fr | 198032 | M-F 6p-630p | M-F 6p-630p | :30 | P2 | [ALL] | political | 2200 | 6:12:30 PM | | \$1,400.00 |

\$2,450.00

\$2,450.00

Date: 08/18/12

Station: KRQE

| | | | | | | | | | | | | |
|----------|-----------------|--------|----------------|-------------|-----|----|-------|-----------|------|--|--|----------|
| 06840823 | POL/Heinrich fr | 198032 | LN Sa | 10p-1035p | :30 | P3 | [ALL] | political | 2200 | | | \$700.00 |
| 06840823 | POL/Heinrich fr | 198032 | Sa 6p-630p | Sa 6p-630p | :30 | P3 | [ALL] | political | 2200 | | | \$275.00 |
| 06840823 | POL/Heinrich fr | 198032 | Sa 1030p-1130p | 1035p-1135p | :30 | P4 | [ALL] | political | 2200 | | | \$100.00 |
| 06840823 | POL/Heinrich fr | 198032 | Sa KRQE News | 530p-6p | :30 | P4 | [ALL] | political | 2200 | | | \$175.00 |

\$1,250.00

\$1,250.00

Date: 08/19/12

Station: KRQE

| | | | | | | | | | | | | |
|----------|-----------------|--------|----------------|-------------|-----|----|-------|-----------|------|--|--|----------|
| 06840823 | POL/Heinrich fr | 198032 | LN Su | 10p-1035p | :30 | P3 | [ALL] | political | 2200 | | | \$800.00 |
| 06840823 | POL/Heinrich fr | 198032 | EN (Sa-Su) | Sa/Su 5-6p | :30 | P3 | [ALL] | political | 2200 | | | \$275.00 |
| 06840823 | POL/Heinrich fr | 198032 | Su 1130p-1230a | 1135p-1235a | :30 | P4 | [ALL] | political | 2200 | | | \$75.00 |
| 06840823 | POL/Heinrich fr | 198032 | KRQE News | Sun 7a-8a | :30 | P4 | [ALL] | political | 2200 | | | \$100.00 |
| 06840823 | POL/Heinrich fr | 198032 | Su 1030p-1130p | 1035p-1135p | :30 | P4 | [ALL] | political | 2200 | | | \$100.00 |

\$1,350.00

\$1,350.00

Date: 08/20/12

Station: KRQE

[Sorted by: Date]

Spot Manager: All, 08/14/12-08/22/12

| Alt Order # | Advertiser | Order | Inv. Code (Book | Time Period | Length | Priori | Chann | Product | Estimate | Air Time | Ad-ID | Rate |
|----------------|----------------|--------|-----------------|-------------|--------|--------|-------|-----------|----------|-------------|-------|------------|
| Date: 08/20/12 | | | | | | | | | | | | |
| Station: KRQE | | | | | | | | | | | | |
| 06840823 | POL/Heinrich f | 198032 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | political | 2200 | 5:32:30 AM | | \$75.00 |
| 06840823 | POL/Heinrich f | 198032 | Dr. Phil | 3p-4p | :30 | P2 | [ALL] | political | 2200 | 3:52:13 PM | | \$300.00 |
| 06840823 | POL/Heinrich f | 198032 | M-F KRQE News | 430p-5p | :30 | P2 | [ALL] | political | 2200 | 4:57:56 PM | | \$550.00 |
| 06840823 | POL/Heinrich f | 198032 | M-F 630p-7p | M-F 630p-7p | :30 | P2 | [ALL] | political | 2200 | 6:47:48 PM | | \$1,700.00 |
| 06840823 | POL/Heinrich f | 198032 | David Letterman | 1035p-1137p | :30 | P4 | [ALL] | political | 2200 | 11:11:45 PM | | \$175.00 |
| | | | | | | | | | | | | \$2,800.00 |
| | | | | | | | | | | | | \$2,800.00 |

Date: 08/21/12

| | | | | | | | | | | | | |
|---------------|----------------|--------|-----------------|-------------|-----|----|-------|-----------|------|-------------|--|------------|
| Station: KRQE | | | | | | | | | | | | |
| 06840823 | POL/Heinrich f | 198032 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | political | 2200 | 5:52:29 AM | | \$75.00 |
| 06840823 | POL/Heinrich f | 198032 | M-F 6p-630p | M-F 6p-630p | :30 | P2 | [ALL] | political | 2200 | 6:21:14 PM | | \$1,400.00 |
| 06840823 | POL/Heinrich f | 198032 | David Letterman | 1035p-1137p | :30 | P4 | [ALL] | political | 2200 | 10:46:45 PM | | \$175.00 |
| | | | | | | | | | | | | \$1,650.00 |
| | | | | | | | | | | | | \$1,650.00 |

Date: 08/22/12

| | | | | | | | | | | | | |
|---------------|----------------|--------|---------------|-----------|-----|----|-------|-----------|------|-------------|--|------------|
| Station: KRQE | | | | | | | | | | | | |
| 06840823 | POL/Heinrich f | 198032 | M-F KRQE News | KRQE News | :30 | P4 | [ALL] | political | 2200 | 5:12:51 AM | | \$75.00 |
| 06840823 | POL/Heinrich f | 198032 | Dr. Phil | 3p-4p | :30 | P4 | [ALL] | political | 2200 | 3:16:31 PM | | \$125.00 |
| 06840823 | POL/Heinrich f | 198032 | M-F KRQE News | 430p-5p | :30 | P2 | [ALL] | political | 2200 | 4:57:56 PM | | \$550.00 |
| 06840823 | POL/Heinrich f | 198032 | LN M-F | 10p-1035p | :30 | P3 | [ALL] | political | 2200 | 10:06:38 PM | | \$1,100.00 |
| | | | | | | | | | | | | \$1,850.00 |
| | | | | | | | | | | | | \$1,850.00 |
| | | | | | | | | | | | | \$1,650.00 |

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

8/1/12

I, Buying Time LLC,being/on behalf of: Martin Heinrich for Senate, a legallyqualified candidate of the Democratic politicalparty for the office of: U.S. Senate (NM)in the Generalelection to be held on: November 6th, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Total Charges: \$**NET**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Martin Heinrich for Senate
P.O. Box 25763
Albuquerque, N.M. 87125

Valerie J. Borrego-Treasurer

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego-Treasurer

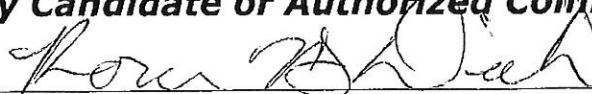
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/1/12

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Martin Herrick for Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Adam Sullivan

printed name

7/16/2012

date